Unveiling the Synergy of Sustainability and **Profitability in the Fashion Industry**

Updated in 26 January 2024

Hilmond Hui, Executive Director of BOMBYX, has been invited to showcase the merger of sustainability and profitability in the fashion industry at the 'ESG Panel: Where Sustainability and Profitability Meet' during the Immersive Wealth and Wellness Summit. PFGHL has prioritised ESG since the mid-90s, and subsequently established BOMBYX through backward integration. BOMBYX sets new standards for socially and environmentally responsible practices by



Regenerative Agriculture and transparent supply chains. The diverse audience of the summit fostered meaningful discussions and provided an invaluable platform for industry leaders, highlighting the growing acceptance and impact of ESG practices on finance and customer loyalty.

Uncover Deeper Insights on Merging Sustainability and Profitability in the Fashion Industry, please <u>click</u>.

About PFGHL

PFGHL, beginning with trading and implementing backward integration, prioritises environmental and social sustainability. The factories and facilities are strategically built with energy efficiency in mind. Through seamless backward integration, PFGHL provides a one-stop service to customers including product development, textile production, dyeing, weaving, and garment manufacturing. Passionate about the fashion industry, PFGHL cares for people, communities, and minimises environmental impact by offering affordable quality products and innovative solutions to customer worldwide. To learn more about PFGHL.

About BOMBYX

Founded in 2018, BOMBYX is an innovative silk supplier and textile manufacturer. BOMBYX understands that innovation and profitability do not have to come at the expense of the well-being of our planet and people. Through their commitment to innovation and core principles of sustainability, BOMBYX is radically shifting traditional perceptions of silk by having a new approach on how it's produced and consumed. Based in Hong Kong with operations in mainland China, BOMBYX takes pride in their network of ecologically conscious partners and communities. Through originality and commitment to innovation and advocacy, the company strives to make silk a clean, aspirational, affordable, and sustainable material for our industry and the world to wear proudly. To learn more about BOMBYX.